



# Tetex.

EUROPE'S LEADING  
TECHNICAL TEXTILE  
WEBSITE



## Tetex Magazine

Over **100 000** readers



## Industry Website

Over **25 000** views per month!



## Mailing Database

Nearly **5000** business contacts!



## UNITING THE TECHNICAL TEXTILES INDUSTRY

## Social Media

Nearly **120 000** monthly reach!



## Event Calendar

Over **150** branch events!



## Notice board

Over **150** product and service announcements!



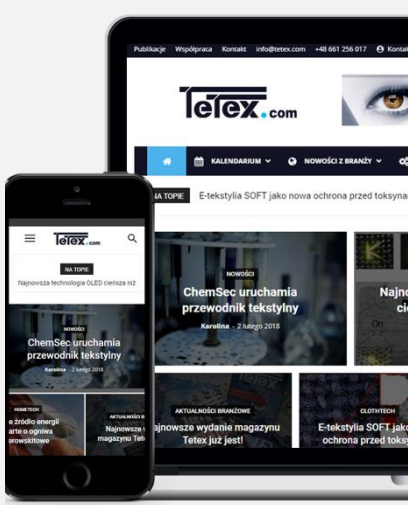
## ABOUT US

# LEADING INTERNATIONAL REPRESENTATIVES

We work with leading international representatives from the industry, effectively helping them to increase their product awareness. We are a young, dynamic team lead by experienced managers - **Dorota Sakowska** and **Mark Hunt**.

This mix makes our work creative, passionate and fun on a daily basis. We are here for you - striving for the greatest possible connection with the technical textiles industry across the world.





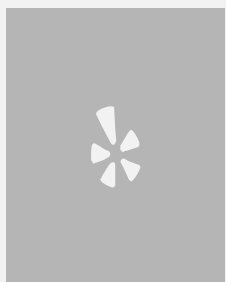
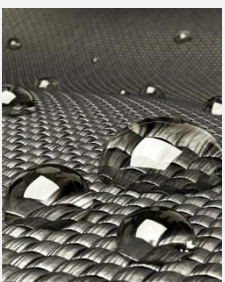
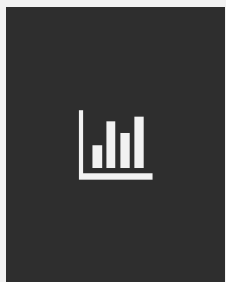
[www.tetex.com](http://www.tetex.com)

**WHERE SOMETHING  
SPECIAL HAPPENS  
EVERY DAY**

## ABOUT US

Tetex.com is Europe's largest technical textiles website delivering the latest news, information, inspirations and developments for both manufacturers and clients. A rich experience and extensive knowledge makes us the leader in delivering news from the world of technical textiles.





info@tetex.com

**BRANDING**

**20 000 CUSTOMERS**

**1000 COPIES**

#### WEBSITE AND MAGAZINES

Our website is updated daily and reaches more than 20,000 customers per month. We present the most interesting products, events and news from the world of technical textiles!

Your products or services can be made known to the whole world. Our website is visited daily by more than 1000 users and our quarterly, Tetex Magazine, is printed in 1000 copies, distributed at events and reaches technical textiles industry professionals, institutions, companies as well as individual recipients of products and services.

# HOW CAN WE HELP YOU SUCCEED?

**Sponsored editorial content in social media**

**Tetex website & Tetex Magazine**

**Mail & newsletter**

**Promotion during trade events**

**Banners on tetex.com & Tetex Magazine**



# BUNDLES & TAILORED

## exhibition and fair package

**1000€**

per event

- ✓ Listing in our Events Calendar
- ✓ Banner on our website (314 px x 150 px)
- ✓ Half A4 advertisement
- ✓ Sponsored article
- ✓ Placement in trade fair magazine issue

**SILVER**

**1750€**

per event

- ✓ Listing in our Events Calendar with link
- ✓ Banner on our website (730 px x 90 px)
- ✓ Banner in the article on our website
- ✓ A4 advertisement in the magazine
- ✓ Sponsored article
- ✓ Placement in trade fair magazine issue
- ✓ Placing in the "Partners" tab on the page

**GOLD**

**2500€**

per event

- ✓ Premium listing in our Events Calendar
- ✓ Publication of press release
- ✓ Sponsored post (Facebook, Google+, Twitter)
- ✓ Banner on our website (1068 px x 300 px)
- ✓ Banner in the article on our website
- ✓ A4 cover advertisement\*
- ✓ Sponsored article
- ✓ Placement in trade fair magazine issue
- ✓ Placing in the "Partners" tab on the page
- ✓ Fair & trade report
- ✓ Post-event questionnaire

**PLATINIUM**

\*The first two companies receive a cover advertisement, the remaining an advertisement inside the magazine

# BUNDLES & TAILORED

## company packages

**1000€**

for 6 months/2 issues

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- ✓ Banner on our website (314px x 150px)
- ✓ Placing in the "Partners" tab on the page
- ✓ Half A4 advertisement
- ✓ Sponsored article (website + magazine)
- ✓ Targeted mailing on behalf of the company (5000 contacts)
- ✓ Distribution of leaflets and promotional materials at the stand during exhibitions
- ✓ Periodic posting press releases on the site

**BASIC**

**2000€**

for 6 months/2 issues

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- ✓ Sponsored post (Facebook, Google+, Twitter)
- ✓ Banner on our website (1068 px x 300 px and 314px x 150px)
- ✓ Placing in the "Partners" tab on the page
- ✓ Banner in the article on our website (200 px x 945 px)
- ✓ A4 advertisement in the magazine or A4 cover advertisement
- ✓ Sponsored article (website + magazine)
- ✓ Targeted mailing on behalf of the company (5000 contacts)
- ✓ Distribution of leaflets and promotional materials at the stand during exhibitions
- ✓ Periodic posting press release on the site.

**PREMIUM**

# Do you have an **interesting product** that deserves to be introduced to the industry community?

We have our own trade promotion channels through which we reach to people potentially interested in your product.

We offer promotion in our Technical Textiles portal, magazine, social media and through email marketing.





info@tetex.com

**READY TO START  
TODAY ?**

**HAVE ANY QUESTIONS?  
CONTACT US!**



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