



Tetex.

EUROPE'S LEADING
TECHNICAL TEXTILE
WEBSITE



Tetex Magazine

Over **100 000** readers



Industry Website

Over **25 000** views per month!



Mailing Database

Nearly **5000** business contacts!



UNITING THE TECHNICAL TEXTILES INDUSTRY

Social Media

Nearly **120 000** monthly reach!



Event Calendar

Over **150** branch events!



Notice board

Over **150** product and service announcements!



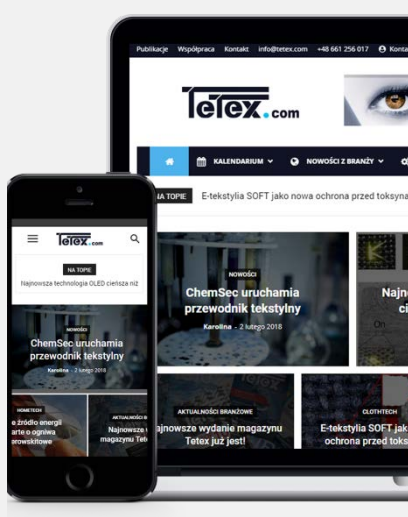
ABOUT US

LEADING INTERNATIONAL REPRESENTATIVES

We work with leading international representatives from the industry, effectively helping them to increase their product awareness. We are a young, dynamic team lead by experienced managers - **Dorota Sakowska** and **Mark Hunt**.

This mix makes our work creative, passionate and fun on a daily basis. We are here for you - striving for the greatest possible connection with the technical textiles industry across the world.



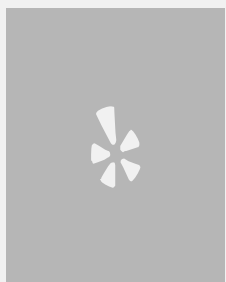
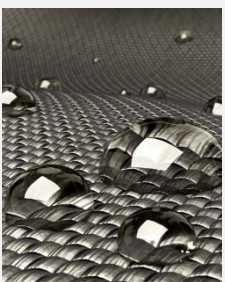
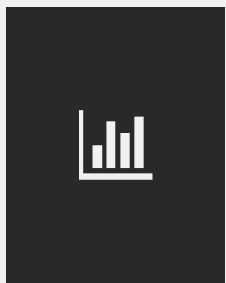


www.tetex.com

**WHERE SOMETHING
SPECIAL HAPPENS
EVERY DAY**

ABOUT US

Tetex.com is Europe's largest technical textiles website delivering the latest news, information, inspirations and developments for both manufacturers and clients. A rich experience and extensive knowledge makes us the leader in delivering news from the world of technical textiles.



info@tetex.com

BRANDING

20 000 CUSTOMERS

1000 COPIES

WEBSITE AND MAGAZINES

Our website is updated daily and reaches more than 20,000 customers per month. We present the most interesting products, events and news from the world of technical textiles!

Your products or services can be made known to the whole world. Our website is visited daily by more than 1000 users and our quarterly, Tetex Magazine, is printed in 1000 copies, distributed at events and reaches technical textiles industry professionals, institutions, companies as well as individual recipients of products and services.

HOW CAN WE HELP YOU SUCCEED?

Sponsored editorial content in social media

Tetex website & Tetex Magazine

Mail & newsletter

Promotion during trade events

Banners on tetex.com & Tetex Magazine



BUNDLES & TAILORED

exhibition and fair package

2000€

per event

- ✓ Listing in our Events Calendar
- ✓ Banner on our website (314 px x 150 px)
- ✓ Half A4 advertisement
- ✓ Sponsored article
- ✓ Placement in trade fair magazine issue

SILVER

3500€

per event

- ✓ Listing in our Events Calendar with link
- ✓ Banner on our website (730 px x 90 px)
- ✓ Banner in the article on our website
- ✓ A4 advertisement in the magazine
- ✓ Sponsored article
- ✓ Placement in trade fair magazine issue
- ✓ Placing in the "Partners" tab on the page

GOLD

5000€

per event

- ✓ Premium listing in our Events Calendar
- ✓ Publication of press release
- ✓ Sponsored post (Facebook, Google+, Twitter)
- ✓ Banner on our website (1068 px x 300 px)
- ✓ Banner in the article on our website
- ✓ A4 cover advertisement*
- ✓ Sponsored article
- ✓ Placement in trade fair magazine issue
- ✓ Placing in the "Partners" tab on the page
- ✓ Fair & trade report
- ✓ Post-event questionnaire

PLATINIUM

*The first two companies receive a cover advertisement, the remaining an advertisement inside the magazine

BUNDLES & TAILORED

company packages

2000€

for 6 months/2 issues

- ✓ Banner on our website (314px x 150px)
- ✓ Placing in the "Partners" tab on the page
- ✓ Half A4 advertisement
- ✓ Sponsored article (website + magazine)
- ✓ Targeted mailing on behalf of the company (5000 contacts)
- ✓ Distribution of leaflets and promotional materials at the stand during exhibitions
- ✓ Periodic posting press releases on the site

BASIC

4000€

for 6 months/2 issues

- ✓ Sponsored post (Facebook, Google+, Twitter)
- ✓ Banner on our website (1068 px x 300 px and 314px x 150px)
- ✓ Placing in the "Partners" tab on the page
- ✓ Banner in the article on our website (200 px x 945 px)
- ✓ A4 advertisement in the magazine or A4 cover advertisement
- ✓ Sponsored article (website + magazine)
- ✓ Targeted mailing on behalf of the company (5000 contacts)
- ✓ Distribution of leaflets and promotional materials at the stand during exhibitions
- ✓ Periodic posting press release on the site.

PREMIUM

Do you have an **interesting product** that deserves to be introduced to the industry community?

We have our own trade promotion channels through which we reach to people potentially interested in your product.

We offer promotion in our Technical Textiles portal, magazine, social media and through email marketing.



info@tetex.com

**READY TO START
TODAY ?**

**HAVE ANY QUESTIONS?
CONTACT US!**



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